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THE 6 STEPS TO A SUCCESSFUL VIDEO INTERVIEW

CHOOSE A PROFESSIONAL BACKGROUND

While you might really love your Jonas Brothers poster, it's not an appropriate background for your interview. Make sure that your background is clean, professional, and that there is nothing to distract from your charm. If necessary, take some time to review virtual backgrounds and pick your favorite office setting!

FIND A BRIGHTLY LIT SPACE

It's vitally important to make sure your interviewer can see you clearly. Ensure that the spot you choose has good light (natural light is even better!) and that there aren't shadows cast over your appearance.

PICK A QUIET AREA

A loud TV in the next room? The dishwasher buzzing in the background? These are distractions that you don't need, and your interviewer won't appreciate. Pick a spot that is free from external noise and let others in the space know that you are about to start an interview and would appreciate quiet.

MAKE SURE YOUR TECH IS READY TO GO

Some technological difficulties are unavoidable, but you should still do your best to be preemptive. Before your interview make sure your laptop is charged, you have a solid Wi-Fi connection, and you've tested the Zoom software to make sure you can login. Take some time to address any potential problem areas BEFORE your interview time. If you are running late, or experiencing a spotty connection, call immediately so your interviewer is aware of the situation.

WEAR PROFESSIONAL ATTIRE

Even though your interview may not be in an office setting, you should still maintain a high level of professionalism. Wear the same outfit you would wear to an in-person interview. Not only does it show your interviewer that you mean business, but it also puts you in a winning mindset. Most important, don't forget to put on your smile!

PREPARE AND RELAX

This advice isn't just for video interviews, but for all interviews. Review the company website and job description well in advance to help prepare your answers and insightful questions for the interview. Leading up to the interview you'll know that you are prepared and you can relax and be yourself during the actual interview time. You've got this!